



## **Follett Partners with Cengage Learning to Sell Career and Technical Education Solutions**

*1,700 CTE titles help give high school students head start on preparing for college, careers*

McHENRY, Ill., Feb. 4, 2016 –Studies show high school students involved in Career and Technical Education (CTE) are more engaged, perform better, and graduate at higher rates. To help give students in grades 9 through 12 the chance to get a head start on preparing for college and careers, [Follett](#) is partnering with [Cengage Learning](#) to offer more than 1,700 of Cengage Learning’s CTE titles, focusing on Business Education, Computing and STEM.

Cengage Learning’s [CTE digital and textbook resources](#) – including virtual labs and simulations – fully support 21<sup>st</sup> century learning skills and center on outcomes that empower, engage, and help learners achieve success in the classroom and beyond. Among the most popular Cengage Learning CTE titles Follett will be offering include:

- Shelly Cashman Series for Microsoft® Office
- Century 21 Accounting
- Principles of Business
- Personal Financial Literacy
- A+ Guide to IT Technical Support
- Java Programming

“Career and Technical Education programs allow students to draw real-world connections from core school subjects such as math, science, reading, and writing,” said Nader Qaimari, Executive Vice President for Follett Corporation and General Manager of Follett School Solutions, Follett’s K-12 business. “High schools are increasingly leveraging CTE programming as academics and career education coverage, thus our partnership with Cengage Learning takes on added significance.”

“We are committed to delivering programs that prepare students for college and career success,” said Vincent Grosso, Senior Vice President of National Geographic Learning, a part of Cengage Learning. “We are pleased to team up with Follett to expand student access to our career and technical education programs.”

Follett customers can find the newly added Cengage Learning CTE program at <http://FES.follett.com>.

For more information about Follett, visit [www.FollettLearning.com](http://www.FollettLearning.com); for more information about Cengage Learning, visit [www.Cengage.com](http://www.Cengage.com).

## ABOUT

### **Cengage Learning** | [www.cengage.com](http://www.cengage.com)

Cengage Learning is a leading educational content, technology, and services company for the higher education and K-12, professional and library markets worldwide. The company provides superior content, personalized services and course-driven digital solutions that accelerate student engagement and transform the learning experience. Cengage Learning is headquartered in Boston, MA with an office hub located in San Francisco, CA. Cengage Learning employees reside in nearly 40 different countries with company sales in more than 125 countries around the world.

### **Follett's PreK-12 Business** | [follettlearning.com](http://follettlearning.com)

Follett is the largest provider of educational materials and technology solutions to PreK-12 libraries, classrooms, learning centers and school districts in the United States, and a major supplier to educational institutions worldwide. Follett distributes books, reference materials, digital resources, ebooks and audiovisual materials, as well as pre-owned textbooks. Follett also is one of the leading providers of integrated educational technology for the management of physical and digital assets, the tracking, storing and analyzing of academic data, and digital learning environment tools for the classroom focusing on student achievement.

### **Follett Corporation** | [follett.com](http://follett.com)

For more than 140 years, Follett has been a trusted partner to pre-K and K-12 schools, districts, and college campuses, taking care of the critical details that make it easier for schools to run, teachers to teach and students to learn. Every day, Follett serves over half of the students in the United States, and works with 70,000 schools as a leading provider of education technology, services and print and digital content. Follett is higher education's largest campus retailer and a hub for school spirit and community, operating more than 1,150 local campus stores and 1,600 virtual stores across the continent. Headquartered in Westchester, Illinois, Follett is a \$2.6 billion privately held company.

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